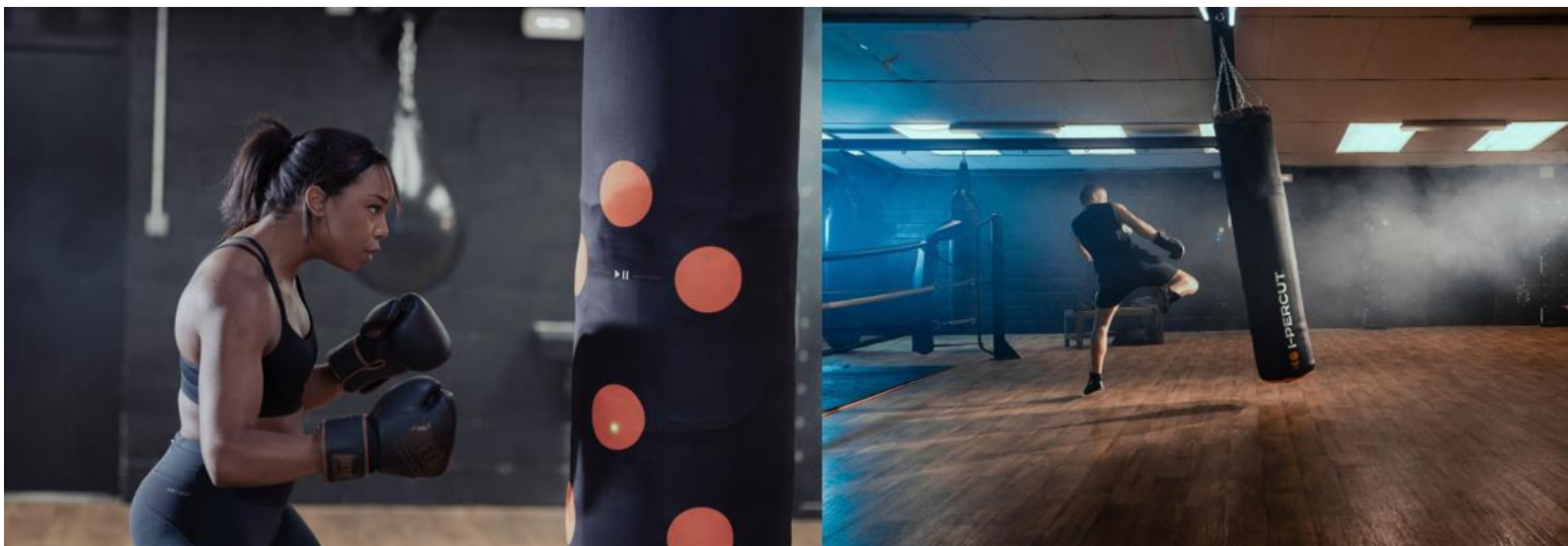


I-Percut climbs into the CES Las Vegas ring with the **I-Perskin®** connected boxing bag cover!



The first connected punching bag cover, that will change boxing workouts for all amateurs and professionals!

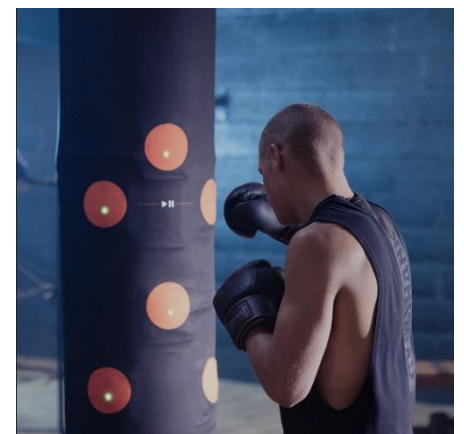
Created early in 2022, the French start-up I-Percut is ready to strike CES Las Vegas 2023 with **I-Perskin®**: the first connected punching bag cover, with its I-Percut® application. This innovation will guide both amateur and professional boxers in their training. They will benefit in real time from key statistics, thanks to flexible and ultra-sensitive sensors that measure activity; strength, speed and reactivity. A disruptive solution that can be easily installed on any traditional punching bag, for all boxing and sports clubs. Are you ready to measure up against the I-Perskin?

Put the gloves on and try out **I-Perskin®** at CES Las Vegas, from 5th to 8th January 2023, Region Occitanie - Booth 61011 at the Eureka Parc

I-Perskin® turns your bag into a tracking tool for boxing!

The I-Perskin® is the first truly connected punching bag cover. It can be installed in a few seconds on any traditional punching bag to transform it into an interactive one. With its LED targets equipped with ultra-sensitive sensors, your bag becomes interactive and guides your training.

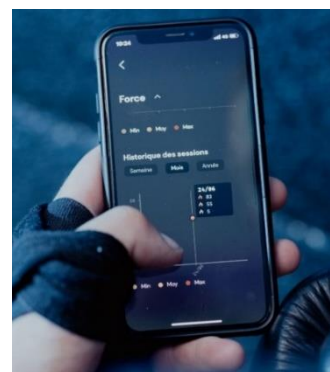
The I-Perskin® is easy to install and use. Simply slip it onto the punching bag, then connect it to the I-Percut® app on your smartphone (iOs or Android) to give a new «smart » dimension to all your workouts.



Lightweight and stylish, the I-Perskin® is equipped with targets that light up to guide you through your training. The targets are connected to sensors that measure your speed, strength, reactivity, and stroke volume on each sensor. This makes every workout more meaningful and motivating, and allows you to track your form and progress via the I-Percut® app.

I-Percut® app, your new workout partner!

Available for free on iOS and Android, the I-Percut® application will become the perfect companion for all your boxing sessions. At the beginning of your session, connect via Bluetooth to the I-Perskin® bag and launch the application on your smartphone. Then define whether you prefer French or English Boxing, Thai, fitness, kickboxing, or MMA to access training sessions designed by coaches and adapted to your activity. Plan your workout, choose your boxing exercises according to your level... and hit the targets!



Several modes are available: the free mode to let off steam and set up rounds according to your mood, or the guided mode to access workouts designed by professional boxers. Select your program, hit and progress according to your level and your own goals! Reach your goals and exceed your limits with real-time hit tracking and statistics. All the results of each session are stored in the mobile application. So, you can analyze your data after the effort and follow the evolution of your performance over time.

I-Percut sets out to conquer CES, and Las Vegas - the mythical home of boxing!

Already available for sale, I-Percut will unveil the final version of the I-Perskin® to all CES visitors, with the objective of attracting customers, distributors and investors: *"We're delighted to be able to showcase the I-Perskin® for the first time on an international scale, in a city where legendary boxing matches take place at Caesar's Palace. CES Las Vegas is the perfect venue for launching our product"* says Olivier Huc, the CEO of I-Percut.

About I-Percut:

Founded by Olivier and Maryline Huc, I-Percut is a French company based in Toulouse. The I-Percut team is passionate and engaged; united in their mission to allow amateur or professional athletes to develop and interact daily through their innovative tools. Their goal is to improve I-Percut programs by enabling boxers and athletes to create signature exercises, which will be shared with the community.

How was I-Percut born? Olivier is a keen, French boxing fan. In a chance encounter he met a combat sports' equipment salesman, who spoke about his regret for the lack of technology in the products he sold. At that moment, Olivier thought that there must be a way to help boxers with technology, and came up with his first ideas: Connected gloves? A punching bag with targets and LEDs? No solution seemed to satisfy him... until one day, in a family discussion (they're all into boxing) the perfect solution popped up: to design a cover, with sensors, to put on a traditional punching bag. In September 2020, the first prototype was born, and early test results were very encouraging. Olivier and Maryline decided to sell their digital archiving company, to develop this original product and start a new adventure!

That's how I-Percut was born! After two years of research, development, interviews and tests, the I-Perskin® is ready to be marketed, and unveiled in preview at CES Las Vegas. I-Perskin® is ready to enter the ring and connect with the world!

For more information, appointments or reviews at CES,

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